



Where information  
becomes opportunity.



SEE  
ACT  
GROW

EMPOWER YOUR LEASING FRONT OFFICE

## IMAGINE IF:

YOU COULD SEE ALL CUSTOMER INFORMATION ACROSS DIFFERENT SYSTEMS AND IMMEDIATELY FLAG CHANGES THAT COULD LEAD TO A NEW BUSINESS OPPORTUNITY.

SALESPEOPLE COULD PRICE A COMPLEX DEAL OVER THE WEB USING UP-TO-DATE RATES TO ISSUE A QUOTE IN MINUTES VIA EMAIL.

YOUR WHOLE FRONT OFFICE COULD CHECK THE STATUS OF ANY LEASE—PENDING OR BOOKED—AND SEE WHAT TO DO NEXT AND WHO SHOULD DO IT.

LEASE DOCUMENTS COULD BE CREATED, DELIVERED AND VIEWED INSTANTLY FROM ANYWHERE, RIGHT OVER THE WEB.

EVERY PIECE OF CUSTOMER, LEASE OR ASSET INFORMATION WAS ENTERED ONLY ONCE, WITHOUT THE NEED TO REPEATEDLY RE-KEY IT.

VENDORS AND PARTNERS BECAME SEAMLESS EXTENSIONS OF YOUR BUSINESS, WITH DIRECT ACCESS TO PRICING AND TRANSACTION STATUS INFORMATION, RIGHT FROM THEIR DESKTOPS.

**WITH WIREDCAPITAL, THIS IS JUST THE BEGINNING.**

## SEE OPPORTUNITY. ACT QUICKLY. GROW REVENUE.

### THERE MUST BE A BETTER WAY.

Traditionally, leasing organizations have used disparate or incomplete systems in tandem with tedious manual procedures to manage customer interaction, credit analysis and transaction flow. As a result, Front Office processing has become time consuming and error prone. Moreover, access to timely information is limited, if available at all, making it increasingly difficult for financial service providers to compete effectively.

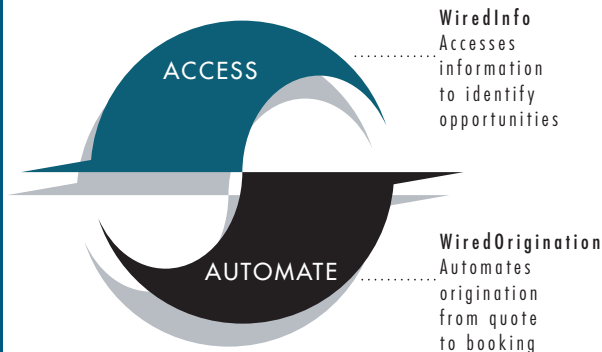
### TAKE LESS TIME. WRITE MORE LEASES. SERVE CUSTOMERS BETTER.

WiredCapital's software products revolutionize the way leasing companies identify and respond to new sales opportunities. WiredCapital transforms inefficient, paper-based operations into streamlined enterprises that are more responsive and more efficient.

WiredCapital products provide a single access point for all the information the Front Office needs to identify new revenue opportunities and convert them into sales quickly—through the rapid origination of new transactions.

### EMPOWER THE FRONT OFFICE WITH THE WIREDLEASING SOFTWARE SUITE.

The WiredLeasing Suite consists of several tightly integrated components that work together to improve Front Office effectiveness.



*WiredLeasing combines information access with process automation so your entire Front Office can immediately take action on every opportunity.*

**WiredInfo™** provides access to information that clearly identifies new business opportunities. It gathers data from your various systems and presents it, via the Web, according to each person's needs. When new leasing opportunities arise, WiredInfo alerts the team automatically so they can act immediately.

WIREDCAPITAL ALLOWS YOUR FRONT OFFICE TO: **SEE** THE INFORMATION THEY NEED TO IDENTIFY NEW REVENUE OPPORTUNITIES. **ACT** QUICKLY AND DECISIVELY TO CONVERT OPPORTUNITIES INTO SALES. **GROW** REVENUE WITHOUT INCREASING OVERHEAD BY IMPROVING TEAM EFFECTIVENESS.

**WiredOrigination™** automates the Front Office workflow to ensure that sales, credit, contracts, customers and vendors work together to close deals quickly and consistently. It automates every step of lease origination to speed up quotation, pricing, credit analysis and documentation.

**The WiredLeasing™ Suite** includes both WiredInfo and WiredOrigination and incorporates leasing industry best practices that enable business growth through more effective execution. Best-practice procedures for sales, credit, pricing and documentation are based on years of leasing experience and can be tailored to the unique needs of your company.

### SEE WHAT YOU'VE BEEN MISSING.

Most Front Office personnel are unable to access the information necessary to make effective decisions. WiredLeasing solves this problem by providing direct access to customer, exposure, rate, credit, asset, balance and transaction information. WiredLeasing even monitors this information to alert the Front Office to take the right action at the right time. For example, salespeople can be automatically notified when assets are nearing their end of term or credit ratings have changed.

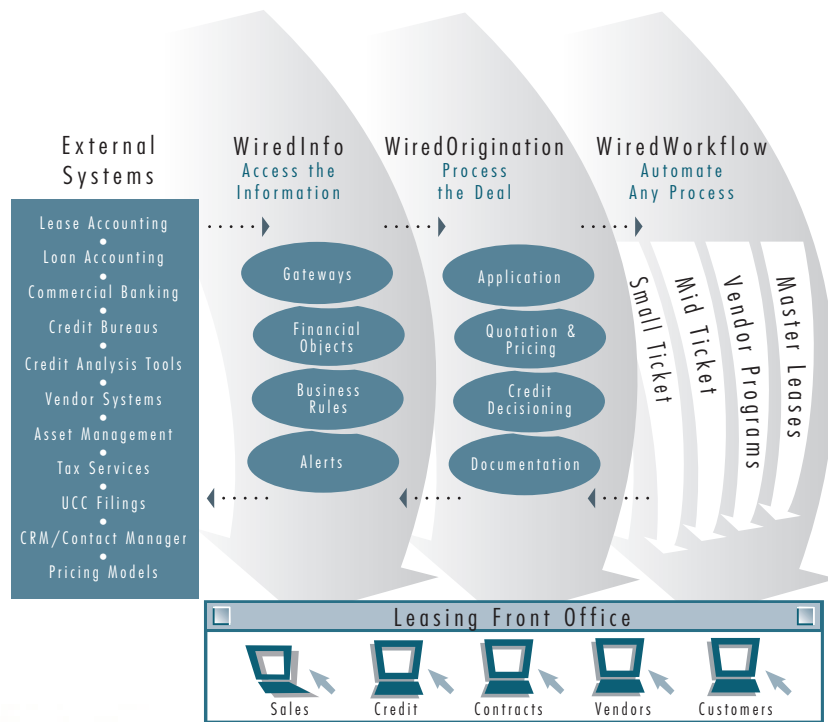
# GET YOUR FRONT OFFICE WIRED TO CLOSE MORE BUSINESS.

WITH WIREDLASING, YOUR FRONT OFFICE TEAM CAN EASILY:

- MAINTAIN EQUIPMENT, TERM, RATE, CUSTOMER, CONTRACT AND CREDIT INFORMATION AND INSTANTLY QUOTE NEW BUSINESS.
- AUTOMATE COMPLEX CREDIT DECISION PROCESSES THAT INTEGRATE CREDIT SCORING MODELS WITH AUTOMATED CREDIT REVIEW AND APPROVAL ROUTING.

- MANAGE COMPLEX DEAL STRUCTURES INCLUDING MASTER LEASE AGREEMENTS, CREDIT LINES, TAKE-DOWNS AND MORE.

- AUTOMATICALLY GENERATE, REVISE, DELIVER AND STORE ALL CONTRACTS AND OTHER DOCUMENTS ELECTRONICALLY.



*WiredCapital allows you to integrate CRM, business intelligence, workflow and documentation management into a complete Front Office solution.*

## MANY DIFFERENT PROCESSES. JUST ONE SYSTEM.

WiredWorkflow™—WiredCapital's flexible, integrated workflow engine—adapts to any business allowing you to process various types of transactions from multiple divisions through sales, credit and contracts with just one system.

Flexible business rules automatically route transactions to the right person on the right team at the right time, according to size, customer credit rating, approvals required or any other parameters you select. You can even change your business process instantly and automatically re-route work.

All people involved in supporting a customer or completing a transaction know exactly what needs to be done by whom—and when—to keep everyone working as rapidly as possible.

## ONE TIME DATA ENTRY.

With WiredLeasing, information is entered only once and distributed consistently and immediately from one system to the next, eliminating the errors, delays and costs of duplicate data entry.

WiredLeasing eliminates common data entry and processing errors through automated procedure and error checking.

Since information is maintained electronically and updated immediately by everyone involved, it is always accurate. No more outdated documents to frustrate staff and delay transactions.

Entire portfolios can be quickly packaged for review electronically—improving valuation by demonstrating process consistency.

## OUR ARCHITECTURE SUPPORTS YOUR ENTERPRISE

WIREDCAPITAL OFFERS ENTERPRISE SOLUTIONS THAT CAN BE INSTALLED BEHIND YOUR COMPANY'S FIREWALL ON YOUR OWN SERVERS, SO THAT YOU CAN MAINTAIN CONTROL OF YOUR MISSION CRITICAL CUSTOMER, PROSPECT AND SALES INFORMATION.

THE WIREDCAPITAL ARCHITECTURE PROVIDES:

- WEB-BASED THIN CLIENT HTML USER INTERFACE PROVIDING EASY ACCESS OVER A BROWSER TO ANY EMPLOYEE, CUSTOMER OR PARTNER.
- HIGH-PERFORMANCE THREE-TIER ARCHITECTURE THAT SUPPORTS HIGH-VOLUME PROCESSING.
- INDUSTRY LEADING ORACLE 8I DATABASE TO MAINTAIN DATA INTEGRITY AND SECURITY.

## ABOUT WIREDCAPITAL

WIREDCAPITAL, INC. WAS FOUNDED TO PROVIDE SOFTWARE SOLUTIONS AND SERVICES FOR THE EQUIPMENT LEASING INDUSTRY. OUR TEAM COMBINES EXPERTISE IN ENTERPRISE SOFTWARE DEVELOPMENT WITH DECADES OF EXPERIENCE IN FINANCE, CREDIT AND LEASING. WE ARE FOCUSED ON AND COMMITTED TO IMPROVING THE EFFECTIVENESS AND REVENUE-GENERATING CAPABILITIES OF THE LEASING FRONT OFFICE.

WIREDCAPITAL IS BACKED BY SOFTBANK VENTURE CAPITAL, A LEADING GLOBAL VENTURE-CAPITAL COMPANY WITH OVER \$2.5 BILLION UNDER MANAGEMENT AND MORE THAN 175 COMPANIES IN ITS PORTFOLIO.

## TAKE THE NEXT STEP

WIREDCAPITAL HAS FUNDAMENTALLY CHANGED THE WAY LEASING COMPANIES DO BUSINESS. BY APPLYING OUR TECHNOLOGY, SOLUTIONS AND EXPERTISE TO THE FRONT OFFICE, OUR CUSTOMERS LOWER COSTS, REDUCE PROCESSING TIMES AND MITIGATE RISK—ALL WHILE IMPROVING CUSTOMER SATISFACTION AND INCREASING REVENUE. TO LEARN MORE, CONTACT WIREDCAPITAL TODAY.

Toll Free: 877-WIRED77 (877-947-3377)

On the Web: [www.wiredcapital.com](http://www.wiredcapital.com)

By Email: [info@wiredcapital.com](mailto:info@wiredcapital.com)

Or By Fax: 949-251-4849

